

RECOGNISING QUALITY IN THE TRADE INDUSTRY

THE 5TH ANNUAL
2019 SCOTTISH
HOME
IMPROVEMENT
AWARDS

SUPPORTED BY



OPPORTUNITY PACK

CELEBRATING THE VERY BEST IN THE HOME IMPROVEMENT TRADE INDUSTRY

HOME IMPROVEMENT AWARDS ENTRANT JOURNEY



PUBLIC VOTE

The general public have 8 weeks to submit their nominations



FINALISTS

The votes are counted and the lucky finalists for each category are announced



SUBMISSIONS

Each finalists submits customer testimonials and a supporting statement highlighting why they are the best



CELEBRATION!

Winners are announced and finalists celebrated at our spectacular Gala Final

OUR SCOTTISH HOME IMPROVEMENT AWARDS CATEGORIES

BEST BUILDING CONTRACTOR

BEST BUILDING SUPPLY COMPANY

BEST FURNITURE RETAILER

BEST FLOORING COMPANY

BEST ALARM & CCTV INSTALLERS

BEST KITCHEN COMPANY

BEST ROOFING CONTRACTOR

BEST BATHROOM COMPANY

BEST NEW BUSINESS

BEST PLUMBING & HEATING COMPANY

BEST ARCHITECT PRACTICE

BEST ELECTRICAL CONTRACTOR

ROUGH CASTING & PLASTERING FIRM

APPRENTICE OF THE YEAR

BEST EXTENSION/CONVERSION COMPANY

OUTSTANDING CUSTOMER

BEST INTERIOR DESIGN COMPANY

SERVICE AWARD

BEST LANDSCAPING COMPANY

THE SCOTTISH HOME IMPROVEMENT AWARDS GALA FINAL

The Scottish Home Improvement Awards Gala Final is always a spectacular event; a night of celebration for the best in the home improvement trade and this year even more as we are celebrating the awards 5th birthday.

The night will begin with a sparkling drinks reception followed by a sumptuous gourmet meal, eclectic entertainment and speeches from respected dignitaries. The 2019 Gala Final will take place on Friday 23rd August.



REACH

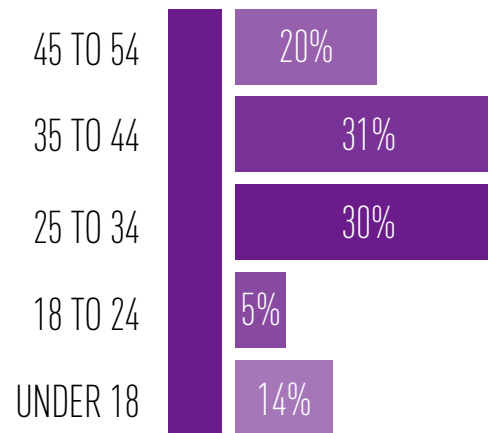
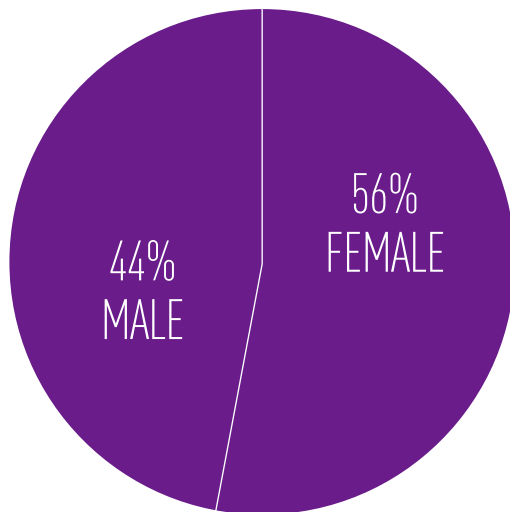
THE SCOTTISH HOME IMPROVEMENT AWARDS ENGAGE BIG AND SMALL BUSINESSES IN THE TRADE AND PUBLIC CONSUMERS FROM ACROSS SCOTLAND.

500 ATTENDEES
AT THE GALA
FINAL 2018

OVER 1,000
PARTICIPATED
IN 2018

FREE VOTING PACKS SENT
TO 1,500 BUSINESSES
ACROSS SCOTLAND

25,060 VOTES
CAST BY THE
PUBLIC IN 2018



TAILORED OPPORTUNITIES

Raise the profile of your business or organisation.

Our tailored sponsorship packages are the perfect opportunity to showcase a new product or enhance your business database. Our dedicated and imaginative staff will work to create the best way to showcase your brand.

CHECK OUT SOME EXAMPLES OF WHAT WE HAVE DONE WITH PREVIOUS PARTNERS...



SPONSOR PACKAGES

PLATINUM PACKAGE

ONE PACKAGE AVAILABLE

- Positioning as Title Sponsor of SHIA 2019 (the event will be rebranded to incorporate the title sponsor's logo)
- Branding on all printed materials (inc. Media board, invitations etc)
- Branding opportunity within the VIP reception area
- Two tables of ten guests at the Awards
- Inclusion in PR and marketing activities
- Four full pages of adverts in the event brochure
- Logo on screen during the event
- Opportunity to speak at the event, and screen promotional audio visual presentation
- Sponsorship of an Award
- Presentation of an Award by a senior employee
- Allocated giveaways to the guests
- Social media shout outs

GOLD PACKAGE

- Positioning as a Sponsor of SHIA 2019
- Branding on all printed materials (inc. Media board, invitations etc)
- Branding opportunity within the VIP reception area
- Two tables of ten guests at the Awards
- Inclusion in PR and marketing activities
- Two full pages of adverts in the event brochure
- Logo on screen during the event
- Opportunity to speak at the event, and screen promotional audio visual presentation
- Sponsorship of an Award
- Presentation of an Award by a senior employee
- Allocated giveaways to the guests
- Social media shout outs

SILVER PACKAGE

- Positioning as a Sponsor of SHIA 2019
- Branding on all printed materials (inc. Media board, invitations etc)
- Branding opportunity within the VIP reception area
- One table of ten guests at the Awards
- Inclusion in PR and marketing activities
- One full page advert in the event brochure
- Logo on screen during the event
- Allocated giveaways to the guests
- Sponsorship of an Award
- Presentation of an Award by a senior employee
- Allocated giveaways to the guests
- Social media shout outs

BRONZE PACKAGE

- Positioning as a Sponsor of SHIA 2019
- Branding on all printed materials (inc., invitations etc, excludes media board)
- One table of ten guests at the Awards
- Half page advert in the event brochure
- Logo on screen during the event
- Logo on official website

THESE PACKAGES OFFER A BASIC
GUIDE TO OUR PARTNERSHIP
OFFERS BUT THE SKY IS THE LIMIT
IN TERMS OF WHAT WE CAN DO!
GOT A VISION FOR YOUR BRAND?
LET'S TALK ABOUT IT!

GET IN TOUCH...

IF YOU THINK THE SCOTTISH HOME IMPROVEMENT AWARDS COULD BE A GOOD MATCH FOR YOUR BUSINESS...

LET'S TALK ABOUT IT!

PLEASE CONTACT OUR EVENTS TEAM ON **0141 573 1257** OR EMAIL **INFO@PARAMOUNTCREATIVE.CO.UK**

www.homeimprovementawards.co.uk

 @SHIAwards

 HomeImprovementAwards

CHECK OUT OUR OTHER EVENTS...

